

# BAKE. MARK. DELIVER.

## RELIABLE TRACEABILITY WITH SQUID INK

SELL BY DATES

2D BARCODES

PRICING

PRODUCTION INFO

### TRACEABILITY MADE SIMPLE FOR BAKERY PRODUCTS

#### CLOSURE MARKING & CODING MADE EASY

##### Why Choose Squid Ink's UV LED Printing System?

Squid Ink's UV LED curing technology delivers a low-maintenance, high-performance solution for printing sell-by dates, suggested prices, and 2D barcodes on bakery bag closures and other packaging materials.

#### KEY BENEFITS OF UV LED INK TECHNOLOGY

- **Low Maintenance Printing** – Ink stays fluid until cured by UV LED light, preventing dry out and reducing maintenance.
- **Instant Curing** – Prints cure immediately—no waiting, no smudging!
- **Permanent & Durable** – Smudge-proof, waterproof, and resistant to sunlight, moisture, and temperature changes.
- **Eco-Friendly** – Virtually no VOCs; a safe, sustainable solution for food applications.
- **Cost-Effective** – Typical ink yield of 1.5 million prints per cartridge—just 20¢ per 1,000 closures!



# UPGRADING FROM OTHER PRINT TECHNOLOGIES?

## Here's Why Bakeries Are Switching from TTO, CIJ, and TIJ



- **No Ribbon Breakage or Changes** - Eliminate costly downtime and waste.
- **Less Maintenance** - Fewer parts, fewer stoppages, more uptime.
- **Smudge-Proof & Fade-Resistant** - Your prints stay crisp and readable.
- **Clean Operation** - No dust or crumbs affecting printheads.
- **Ease of Operation** - Simple setup and little day to day maintenance
- **Lower Operating Costs** - Affordable equipment and consumables reduce total cost of ownership.

## PROVEN PERFORMANCE YOU CAN TRUST

Squid Ink provides reliable, high-quality printing solutions for:

- **Bag closures and closure tape**
- **Bakery bags**
- **Corrugate shipping cases and trays**
- **Direct-to-package marking applications**

Trusted by some of the nation's largest bakeries, Squid Ink systems deliver durability, consistency, and value—keeping your products traceable and compliant from oven to shelf.



## READY TO UPGRADE YOUR PRODUCT MARKING SYSTEM?

Review the enclosed details or contact us today to see how Squid Ink can simplify and strengthen your bakery traceability process.

Contact Gary Larsen at [glarsen@squidink.com](mailto:glarsen@squidink.com) or call 1-800-877-5658, ext. 1777 to find a distributor near you.